

# Women IN BUSINESS



**LORI & JULIE LUM,  
MARLA OLSTEDT &  
MARCIE FALLEUR**

**Lum's Auto**



# HOW LONG HAVE YOU BEEN IN YOUR LINE OF WORK AND WHAT GOT *you* STARTED?

**JULIE:** "I've been working for 25 years here at Lum's. I got started to come back and join the family business"

**LORI:** "I've been in the business for pretty much my whole life. Our parents started the business 52 years ago."

**MARLA:** "I've been here at Lum's for just over two years. And in marketing for about 8 years."

**LORI:** "Best 2 years of your life! Ours too!"

**MARCIE:** "I just had my 10 year anniversary here at Lum's! This is my first job in the auto industry and I wouldn't change it for anything. It's always changing, always exciting learning new things everyday."



# WHAT WOULD YOU TELL *your* YOUNGER SELF?

**JULIE:** "I would say appreciate every moment that you're in, No matter what's happening, just be present and try to find the good in that. And it probably is good. Just appreciate it. Be grateful."

**MARLA:** "Invest your time in relationships. You never know when those relationships will come into play again."

**LORI:** "Have fun, enjoy the moment and appreciate those around you."



# WHAT PIECE OF PROFESSIONAL ADVICE HAS HELPED YOU IN *your* CAREER?

**LORI:** "Keep educating yourself and of course have fun."

**MARLA:** "Be willing to accept change. Have fun, that's important"

**JULIE:** "Growing up our dad always told us four things. Come early. Stay late. Don't cause trouble. Do as your told. I've done one of the four!"

# WHAT ADVICE WOULD YOU GIVE FUTURE *women* LEADERS?

**LORI:** "My advice I'd give future or anybody but mostly women is to go for it. Do your thing. Don't hold back."

**JULIE:** "Be strong, yet willing to take chances."

**MARLA:** "Speak up, even if your voice shakes."

**MARCIE:** "Work hard. Have fun!"



# WHO IN SEASIDE THAT IS A WOMAN IN BUSINESS INSPIRES *you?*

**JULIE:** "I would say, my sister **Lori**. You've done an amazing job. And I look up to someone who's not just great in the community but a great person. And you're also my sister."

**MARLA:** "I will agree with that, honestly. The Lum sisters themselves. Again, in a male dominant industry, they work hard but also have fun! Also, **Kerri Januik**, Director of Pacific Basketball League who I've worked alongside for over 10 years. She has such grace and has been a great mentor."

**LORI:** "I was fortunate to be on the school board and Sheila Roley was the superintendent. She is an amazing woman. She cares about the community and care about individually the kids, teachers, parents, and she's so inspiring. She's not a superintendent anymore, but we keep in contact with her. She gives great and advice and that's what it's about."

**MARCIE:** "My grandma **Helen Falleur**. While she has passed, she was incredible! Not only did she put up with my grandpa, she balanced seven kids and managed the family business."

**JULIE:** "I'd like to also point out that women in business I mean, you can be anybody from women teachers or waitresses because to make a business, it's just not the person at the top, but it's everybody underneath. So you know, kudos to ALL the women out there!"