



your city.  
your county.  
your **CHAMBER.**

**NOV | 2021**



- 2** LETTER FROM THE CEO
- 3** NOVEMBER EVENTS
- 4** VISITORS BUREAU UPDATES
- 5-7** HOLIDAY EVENTS
- 8** HEALTH COLUMN
- 9** SEASIDE OUTLETS
- 10** NEW CHAMBER MEMBERS
- 11** MEMBER ANNIVERSARIES
- 12-13** TOUR OF LIGHTS



### **VISITORS BUREAU UPDATES**

Radio, print and digital promotions for Seaside! What they have in store for the upcoming months!



### **NEW CHAMBER MEMBERS**

Welcome our NEW Chamber members this month!



### **HOLIDAY TOUR OF LIGHTS**

Follow the lights through Seaside & Gearhart along with a Reindeer Trail!

## Chamber Staff



**BRIAN J. OWEN, IOM**

*CEO*



**BRANDY STEWART**

*Membership & Events*



**KATIE MCCLINTOCK**

*Marketing & Communications*

## Board of Directors

### **President**

**Brandon Kraft**

*LAM Hotels*

### **Secretary**

**Kendra Lounsbury**

*Seaside Outlets*

### **Past President**

**Robert E. Perkel**

*Honey Books*

### **Treasurer**

**Mark Squire**

*Providence Seaside*

**Andrew Stein**

*Logotek, Inc.*

**Skyler Archibald**

*Sunset Empire Park & Recreation District*

**Jessica Newhall**

*CCC Small Business Development Center*

**Jeff Dunn**

*Brew 22 Coffee*

**Andy Klumper**

*Papa Murphy's Pizza*

# NOVEMBER REPORT

## Happy November!

The Seaside Chamber is hosting a variety of Holiday events with the kick off being Thanksgiving weekend. Our annual Parade of Lights and Community Tree Lighting is the kick-off. We are hosting the Artisan Fair November 26th-27th at the Seaside Civic & Convention Center with special guest Santa there for photo opportunities. After photos don't forget to drop off your letters to Santa at the mailbox next to him. If you missed it, stop by the Seaside Chamber, Seaside Public Library or Sunset Empire Park & Recreation District to drop off your letters to Santa before December 15th to ensure you get a letter back! While you're at one of those locations, don't miss out on the Coloring Contest for kids grade K-3rd.

Seaside & Gearhart is going to get BRIGHT this Holiday season! Follow our Tour of Lights - a self guided lights tour for both Residential & Business locations. This year we have added the "Reindeer Trail" - a FUN scavenger hunt for kids to help find the lost reindeers at various locations throughout the Tour of Lights. All of this and MORE on our website!

Click [HERE](#) for more information.

**-Brian J Owen, IOM, CEO**



**WWW.PACIFICPOWER.NET (888) 221-7070**



By the Seaside Chamber of Commerce

Good morning Seaside is a weekly Networking event held every Wednesday from 8:30AM - 9:30AM. Every week it is presented by different business/organization.

Good Morning Seaside is not just a cup of coffee, it's an opportunity to meet other business professionals and community leaders, build new partnerships, learn about upcoming events and announcements and of course - NETWORK!

03  
WEDNESDAY  
NOV

BURLY AND THE BEAN  
8:00AM - 9:00AM  
1803 S Roosevelt Dr.

10  
WEDNESDAY  
NOV

C&R MERCANTILE  
8:00AM - 9:00AM  
510 Broadway St.

17  
WEDNESDAY  
NOV

TBA  
8:00AM - 9:00AM  
TBA

24  
WEDNESDAY  
NOV

NO GMS  
Happy  
Thanksgiving!

Looking to advertise your business?

**HOST A GOOD MORNING SEASIDE!**

We are looking for Good Morning Seaside Hosts!

Showcase your business in front of a crowd!  
As the host the spotlight is on YOU!

EMAIL BRANDY@SEASIDECHAMBER.COM TO SCHEDULE!



**Don't see your event?**  
*Don't forget to add it to the Community Calendar!*



# OCTOBER UPDATES

## The Columbian

On Sunday, Oct. 3, The Columbian newspaper was delivered to 23,256 subscriber homes with a copy of the Seaside Visitor guide included. This was the culmination of a two-week campaign and sweepstakes that included full-color print ads, animated web banners (50k impressions up to Oct. 3, 50k more impressions through Oct. 17), direct-to-subscriber emails and, of course, the guide itself. The Kathryn Inn donated a two-night hotel stay for this contest and the winner also received a gift card to Finns Fish House, a pass to the Seaside Aquarium, and an hour on any bike at Wheel Fun Rentals.

The sweepstakes attracted 3,751 entries, 1,300+ of which opted to join our email subscription list for ongoing outreach. We did a similar campaign last year with the Columbian and had about 50 more opt-ins this time. Our winner is a Vancouver resident who has never been to Seaside before and she's excited about the opportunity for a "new adventure."

## iHeartMedia

Our first of four direct emails to iHeartRadio subscribers this fiscal year went out earlier this month. We're entering the last hurrah of the Prom Centennial advertising and this email captured the potential of the Centennial for fall.

Emails were targeted to 150,000 subscribers in the Portland DMA with an interest in family travel.



THE GREAT PROM CENTENNIAL SWEEPSTAKES

Visit Seaside this fall and win prizes. It's the Prom Centennial!

LEARN MORE



Seaside is a walkable, bikeable, lovable beach town with a 100-year-old promenade and lots to see and do.

City of Seaside Visitors Bureau  
7 N. Roosevelt, Seaside OR 97138  
503.738.3097 | SeasideProm.com | info@seasideor.com



## SEASIDE VISITORS BUREAU

*The Visitors Bureau is a department of the City of Seaside and the official Destination Marketing Organization. We work in partnership with the Chamber of Commerce – but at the overall destination level – to grow the local economy by attracting overnight visitors to Seaside.*

**(503) 738-3097**

**7 N Roosevelt Dr., Seaside, OR 97138**

**www.seasideor.com**



# YULETIDE IN SEASIDE

**THANKSGIVING WEEKEND**  
PRESENTED BY: SEASIDE CHAMBER OF COMMERCE

**ARTISAN FAIR**  
NOVEMBER 26-27TH

**WINDOW CONTEST**  
NOVEMBER 26TH - DECEMBER 19TH

**COMMUNITY TREE LIGHTING**  
NOVEMBER 26TH

**PARADE OF LIGHTS**  
NOVEMBER 26TH

**TOUR OF LIGHTS**  
NOVEMBER 26TH - DECEMBER 19TH

**LETTERS TO SANTA**  
DEADLINE: DECEMBER 15TH

**PHOTO'S WITH SANTA**  
NOVEMBER 26-27TH

**COLORING CONTEST**  
DEADLINE: DECEMBER 17TH





# PARADE of LIGHTS

Community Tree Lighting

**FRIDAY**  
**26**  
**NOVEMBER**



**SPONSORED BY:**



*Seaside*  
**ARTISAN  
FAIR**

**November 26-27th, 2021**

Looking for a gift this Holiday? Look no further than the Seaside Artisan Fair! Over 80 vendors each year with a variety of handcrafted items. And don't miss out on pictures with Santa!

Join us for the 47th Artisan Fair! Hosted at the Seaside Convention Civic & Convention Center!

**Applications NOW AVAILABLE!**

**Location:**

**Seaside Civic & Convention Center  
415 1st Ave, Seaside, OR 97138**

**Hours:**

**Nov. 26th 11-5PM  
Nov. 27th 10-5PM**

**[katie@seasidechamber.com](mailto:katie@seasidechamber.com)**



# FACE MASKS & KIDS

By Dr. Whitney Latham, DO

A face mask is a simple thing, yet it's one of the best tools we have to help protect one another from COVID-19.

That's why public health experts say almost everyone should wear a mask until they're fully vaccinated — including children as young as 2 years old. Many areas have mask mandates in addition to recommendations. And children may need to wear a mask at least part of the time while they're at school.

## Tips for masking up

Wearing a face mask can be challenging for children. You can help them adjust with these suggestions:

**Make it fun.** Put a face mask on a stuffed animal. Give your child's mask a cool decoration. Point out that many superheroes wear masks.

**Practice together.** Help your child get used to wearing the mask before you go out.

**Show your child pictures of other kids wearing masks.** This will help your child avoid feeling different or singled out.

**Talk about the importance of masks.** Using age-appropriate words, talk with your child about face masks and why your family wears them: to avoid spreading germs. Talk with them about how germs can spread when people breathe, talk, cough, or sneeze. Wearing a mask keeps the virus from reaching others and it can stop germs from reaching you! Additionally, contaminated hands are a way for the virus to spread and masks stop people from touching their mouths and faces, adding another level of protection.



## Right mask, right fit

You can buy a face covering for your child. Or if you sew, you can find DIY mask patterns online. A pleated cloth mask with elastic ear loops usually works best for kids.

Just make sure the mask you buy or make will fit your child's smaller face and can be securely worn over your child's nose and mouth. Adult face masks are too large for kids.

## Also, children often need to be reminded to:

- Wash their hands before and after wearing the mask.
- Avoid touching the mask while wearing it.
- Remove the mask by taking it off from behind rather than from the front.

## When to talk to your child's doctor

Some children have a developmental or intellectual disability or a health condition that may make it harder to wear a mask. Ask your child's doctor for advice.

Call your CMH clinic or visit [columbiamemorial.org](http://columbiamemorial.org) to request an appointment or learn more information.

Note: Here's to Your Health is sponsored by



Call 503-338-7513 to ask about home sleep testing.



FAMOUS FOOTWARE OUTLET

HELLY HANSEN

RACK ROOM SHOES

TOKYO TERIYAKI

BATH & BODYWORKS

NIKE FACTORY OUTLET

BOOK WAREHOUSE

LEGENDS PUBLIC HOUSE

COASTAL OCCASIONS

THE WINE AND BEER HAUS

CBD HEMP STORE OUTLET

PENDLETON

SCOUT NW TRADING COMPANY

ZUMIEZ

EDDIE BAUER

CMH URGENT CARE CLINIC

CARTER'S

RUE21

ADVANTAGE DENTAL

HANES BRANDS

BRAND NAMES, TAX FREE SHOPPING ALL IN ONE PLACE!





# NEW MEMBERS

***Welcome to the Seaside Chamber of Commerce!***



## SEASIDE VACATION HOMES

At Seaside Vacation Homes “The mission is to provide irreplaceable service that enhances the life of our guests, owners and community.” Our guests come back year after year because they value high standards and appreciate our commitment to excellent service. This SVH commitment to excellence is also why we have acquired the most premiere locations in Seaside and are proud to serve extremely accomplished owner/partners who trust us with their homes. For most of our owners their beach house is not just an asset, it is filled with memories and history that defines their family. We understand the needs of both our owners and guests and feel a tremendous sense of duty to see both are treated fairly, honestly and with our best efforts.

**524 N Roosevelt., Seaside OR**  
**(503) 738-0982**  
**[Check them out HERE!](#)**



## LEWIS & CLARK NATIONAL PARK ASSOCIATION

Since 1963, the Lewis & Clark National Park Association has provided essential administrative and financial support for important programs that have reached thousands of visitors and students across the nation. In 2020, however, the Association faced a major funding disruption as the Fort Clatsop Bookstore was closed various dates due to local, state, and federal restrictions from COVID19. The good news is we are back open, seven days a week from 9-5 and the Visitor Center has been able to resume normal operations including opening the exhibit hall and resuming the popular free films.

**92343 Fort Clatsop Rd., Astoria OR**  
**(503) 861-4448**  
**[Check them out HERE!](#)**

***Not a Member of the Seaside Chamber of Commerce?***  
**JOIN TODAY! [Email brandy@seasidechamber.com](mailto:brandy@seasidechamber.com)**



# MEMBER ANNIVERSARIES

Seaside Chamber of Commerce has been a part of the Seaside community since 1936. We wouldn't exist without the support of our local business community, thank you Seaside Area!



**15+ YEARS**

Astoria/Warrenton Chamber of Commerce  
Gilbert Inn  
Larcin Realty Group, Inc  
Sherwin-Williams Paint  
Ticor Title



**10+ YEARS**

Astoria Golf & Country Club  
Awakenings by the Seas  
Fairweather House & Gallery  
Kukui House Services  
Linda Dugan Insurance



**5+ YEARS**

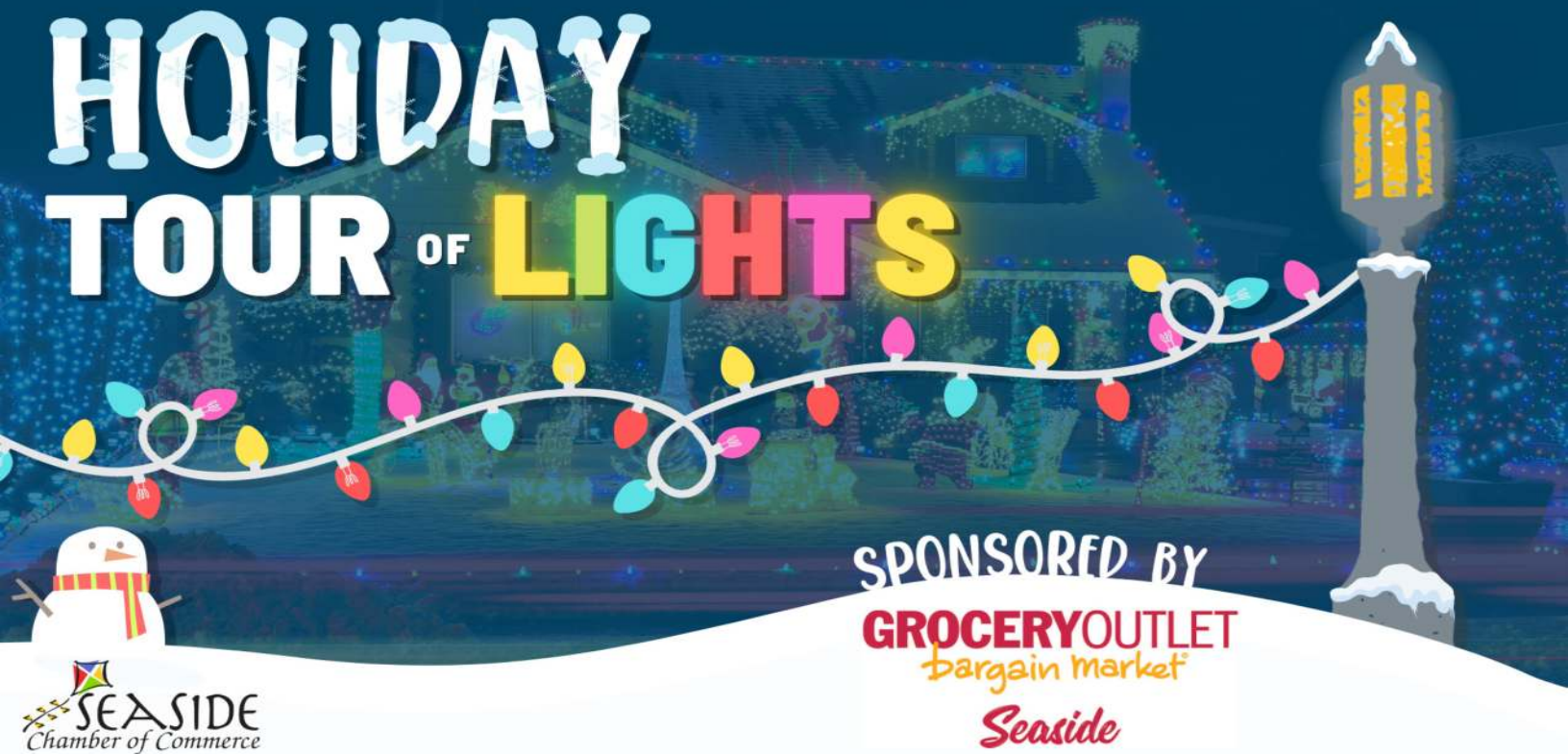
Assistance League of the Columbia Pacific  
Astoria/Warrenton Seaside KOA  
Kiwanis Club of Seaside  
Kiwi Glass, Inc  
Maggie's on the Prom  
Osprey Cafe  
Seaside Calvary Church  
William D Cote, CPA



**> 5 YEARS**

Dennis' 7 Dees Landscaping  
Englund Mareine & Industrial Supply  
Gearhart Indoor Dog Park  
OCD Performance dba Seaside Muffler & Off Road  
Patty's Wicker Cafe  
Pioneer Presbyterian Church  
Spectrum  
Turnkey Vacation Rentals





## Tour of Lights is BACK again this year!

**Starting November 26th (right after Parade of Lights) through December 19th, 2021.**

Participants will pickup or download the map and begin their FUN filled night of watching the beautiful seasonal lights and decorations. Once finished they can go online and vote for their favorite houses! This application is open to ALL residents of Seaside and Gearhart.

Maps will be available to pickup at Grocery Outlet. In the Tour of Lights Guide participants will find the map with all entries, a FUN Scavenger Hunt checklist to turn back in to Grocery Outlet for a chance to win prizes and stops for hot cocoa, cookies and MORE!

**There will be a 1st, 2nd & 3rd place for both Residential & Business with prizes!**

Winners will be announced on December 21st, 2021

Help us light up Seaside and Gearhart this Holiday Season! And a HUGE thank you to our Sponsor - Grocery Outlet!

[\*\*BUSINESS APPLICATION\*\*](#)

[\*\*RESIDENTIAL APPLICATION\*\*](#)



## REINDEER TRAIL:

Rudolph needs help looking for all the lost Reindeer to bring them back to the North Pole! Santa's Reindeer have flown into Seaside this Holiday season, and they have left a "Reindeer Trail" of clues to find them all! Find Rudolph at Grocery Outlet to begin the search for all the Reindeer scattered throughout Seaside & Gearhart! If you complete the Reindeer Trail, return your guidebook back to Grocery Outlet for some FUN prizes!

This is where YOUR business/organization comes in! If you participate in the Window Decorating & Location Contest, you will also be given a small reindeer to incorporate into your display in a discreet, somewhat hidden spot that participants will need to look for. Each Reindeer's name and hints will be unique to the business/organization as a fun way to have kids and families go search throughout Seaside & Gearhart.



your city. your county. your **CHAMBER.**

## *Thank you to our Top Investors:*



## *Let's keep in touch!*

Seaside Chamber of  
Commerce  
7 N Roosevelt Drive  
Seaside, OR 97138

(503) 738-6391  
[info@seasidechamber.com](mailto:info@seasidechamber.com)  
[www.seasidechamber.com](http://www.seasidechamber.com)

