







- 2 LETTER FROM THE CEO
- **3** OCTOBER EVENTS
- 4 VISITORS BUREAU UPDATES
- **5** GROCERY OUTLET
- 6-7 THROUGH THE YEARS
  - **8** HEALTH COLUMN
  - 9 SEASIDE OUTLETS
  - **10** NEW CHAMBER MEMBERS
  - **11** MEMBER ANNIVERSARIES
- 12-13 BUSINESS OF THE MONTH



## VISITORS BUREAU UPDATES

Radio, print and digital promotions for Seaside! What they have in store for the upcoming months!



## 41 YEARS OF BUSINESS

Cleanline Surf has been in business for 41 Years and counting! Read their journey.



## DRAGONFLY DIGITAL SPOTLIGHT

Business of the Month! Read their story and what they have to offer to the community!

**LETTER FROM THE CEO OCTOBER EVENTS** 

### Chamber Staff



**BRIAN J. OWEN, IOM** 



**BRANDY STEWART** Membership & Events



KATIE MCCLINTOCK Marketing & Communications

#### **Board of Directors**

**President** Brandon Kraft LAM Hotels

Secretary Kendra Lounsbury Seaside Outlets

**Past President** Robert E. Perkel **Honey Books** 

Treasurer Mark Squire Providence Seaside

**Andrew Stein** Logotek, Inc.

Skyler Archibald Sunset Empire Park & Recreation District

Jessica Newhall CCC Small Business Development Center

Jeff Dunn Brew 22 Coffee

**Andy Klumper** Papa Murphy's Pizza

## **OCTOBER REPORT**

### **Happy Fall!**

Summer was crazy for everyone - Chamber included! We cannot thank our Staff, Board of Directors, Ambassadors, Volunteers and community enough for the support and help we had this summer with our events - big and small!

Now that fall is here, the **Seaside Farmers Market** has finished for the season, Clatsop County Community College fall classes have begun, a NEW exhibit is displayed at the Seaside Museum & Historical Society and Razor Clamming has opened back up after a year of being closed due to toxic levels.

Seaside is not slowing down anytime soon and there are so many events coming up in the next few months including:

**Seaside Rotary Auction Turkey Trot (5k race) Fall Fun Fest** 

**Seaside Artisan Fair** 

(with more weekend activites TBA)!

**Parade of Lights and Community Tree Lighting** ...and many more to come!

-Brian J Owen, IOM, CEO





morning Networking event every Wednesday from 8:30AM - 9:30AM. Every week it is different business/organization.

Good Morning Seaside is not just a cup of coffee, it's an opportunity to meet other business professionals and community leaders, build new partnerships, learn about upcoming events and announcements and of course - NETWORK!

**Ⅲ** TBA

**(S)** 8:00AM - 9:00AM

TBA

··· TBA

**(Section 2)** 8:00AM - 9:00AM

TBA



□ TBA

**TBA** 

(S) 8:00AM - 9:00AM

TBA



Don't see your event? Don't forget to add it to the Community Calendar!



## SEPTEMBER UPDATES

on radio in the Portland metro area with substantial annual partnerships through both Audacy and iHeartMedia and a fall campaign with Oregon Public Broadcasting.

Audacy, formerly Entercom, will air Seaside spots on KYCH Charlie, KWJJ The Wolf, KRSK The Buzz, and KRNK 94/7 Alternative through next June. We'll also have digital audio and companion web banners, direct-to-consumer emails, station emails and event-integration packages next spring. We'll be sponsors of Everything 80s Weekend in the fall and again in the spring and feature in a Let's Talk Portland public affairs show regarding beach cleanups. In the first months of the fiscal year, Audacy stations have been airing spots about the Salt Makers Return, the Farmer's Market, and local Seaside breweries.

Seaside is currently making a strong showing. After dropping out of our media mix last year, we've added back a solid annual campaign with iHeartMedia for the coming year. The plan is based on digital (streaming audio, email marketing, and web banners) but features an excellent broadcast schedule as a bonus. Seaside spots will air on KEX-AM, KFBW-FM, KKRZ-FM, KLTH-FM, KXJM-FM, and NKRZ-FM. And, for the first time, we'll be visible on dashboards in cars around Portland via RDS through iHeartMedia in addition to Audacy this year.

> For public broadcasting, we've got an OPB campaign that started August 30 and will run through December 19. This campaign is based off a very successful run we did in the spring for the Prom Centennial and will include Monday through Friday drive-time (All Things Considered, Marketplace, The Daily), Saturday midday, and broad rotators throughout. We'll also repeat some of the more-impactful digital components of the spring campaign, including OPB stream sponsorships and animated web banners on news article pages.



Seaside Chamber of Commerce Newsletter | OCTOBER 2021

#### **SEASIDE VISITORS BUREAU**

The Visitors Bureau is a department of the City of Seaside and the official Destination Marketing Organization. We work in partnership with the Chamber of Commerce - but at the overall destination level - to grow the local economy by attracting overnight visitors to Seaside.

(503) 738-3097 7 N Roosevelt Dr., Seaside, OR 97138 www.seasideor.com





# **GROCERY**OUTLET

Seaside

825 Avenue N, Seaside, OR 97138 (503) 741-3143





Seaside

NEW Email SIgn-Ups receive a \$3 Coupon!

When you sign up, you'll receive a coupon for \$3 off your \$25 or more purchase!

Don't miss out on Coupon Offers, New WOW! Item Alerts. Hottest Selling WOW! Items & Store News & Events!

A TRIP DOWN MEMORY LANE

A TRIP DOWN MEMORY LANE



THROUGH THE YEARS

Born and raised in Seaside, Josh Gizdavich started surfing in his teens in the early 70's. It didn't take long for surfing to become an all consuming passion and in 1980 he and good friend Jack Molan opened Cleanline Surf Shop. At that time there were no other surf shops around to purchase gear so initially it was a means to support their habit. They opened in a space that was previously his Father's doctor's office on First Avenue off of Holladay Drive. In the beginning the shop was open from 12 to 4 so they could surf before and after work. They opened their doors with 6 boards, 6 t-shirts, 6 wetsuits and a case of wax. Customers could try one of the wetsuits on for size but would then have to wait 2 to 3 weeks for their special order to arrive as the guys couldn't afford to keep any stocked. For the first few years Josh worked evenings in the kitchen at the Crab Broiler restaurant to support his family. One of the busiest and most famous restaurants in Oregon during its time, Josh will tell you he developed his work ethic during those years that has stayed with him and attributed to his success with Cleanline.

Over time Cleanline grew from a hangout where surf stories were swapped and stoke was shared to a full service surf shop offering the NW's biggest selection of top quality gear. By the mid 90's a second brick and mortar was added in Cannon Beach and by the end of that decade an online store. By 2010 Cleanline had outgrown the space on First Avenue and acquired the old city library that had been sitting vacant on Highway 101. The newly renovated, spacious building offered the opportunity to showcase Gizdavich's prized collection of vintage boards and memorabilia in addition to the finest selection of boards, wetsuits, sunglasses, apparel and footwear. Cleanline is both surf shop and surf museum, a unique mix of surf history and the latest, state of the art gear. It offers something for both young and old alike. Older surfers are captivated by the vintage boards, each with an interesting story to tell - the surfers and the boards!

Fast forward to 2021, Cleanline just celebrated 41 years in business in August. The Cleanline family has grown and continues to maintain Josh's philosophy and standards, ever striving to provide the best customer service and share the stoke for surf. His secret to success started with very humble beginnings. Sharing his love, passion and knowledge of the water and giving his customers the best experience possible was his #1 goal. His dedication to that goal has earned him the repeat business of customers near and far. Many who started coming to Cleanline in the early years now have children and grandchildren who've become big fans of the Northwests' Original Surf Shop. His motto is a quote from Maya Angelou which you'll find hanging above one of the doors in the shop: 'I've learned that people will forget what you said, people will forget what you did, but people will always remember how you made them feel'.

Josh will tell you he has a heart full of gratitude for all the love and support from the surf and local community that has kept his business thriving. He takes great pride in giving back to the community in a variety of ways that include being a supporter of Seaside Kids and putting on a yearly Food Drive every Christmas for the local Food Bank. A few years ago he adopted a stretch of Highway 101 encompassing the Oswald West State Park area. Taking care of and preserving our environment is a huge passion of his.

Josh says his greatest reward in this journey has been the gift of making a living doing what he loves. He wouldn't have done it any differently. As for what the future holds, he has no plans for retirement and expects that when the day comes when he can no longer work on his feet he will be sitting near the front door greeting customers and continuing to swap tales of a lifetime of rich experiences and wild adventures. A lifetime he considers a privilege.

"A customer is the most important visitor on our premises. They are not dependent on us, we are dependent on them. They are not an interruption in our work. They are the purpose of it. They are not an outsider in our business. They are part of it. We are not doing them a favor by serving them. They are doing us a favor by giving us the opportunity to do so". -Author unknown

60 N Roosevelt Dr., Seaside, OR | (503) 738-2061 | www.cleanlinesurf.com

# SIGNS & SYMPTOMS OF BREAST CANCER

### By Emily Olson, DNP, CNM

You've probably heard or read the statistic by now: About one in eight females in the U.S. will be diagnosed with breast cancer during their lifetime. Whereas breast cancer in males is rarer and accounts for less than 1% of all breast cancers

Treatments work best when breast cancer is caught early. That's why it's important for females to get screened regularly for the disease starting at age 40. Transgender women who have received gender-affirming hormones for over 5 years should also be screened regularly after the age of 50. Transgender men should be screened at a regular interval starting at age 40. Transgender men should start regular screenings at age 50 if they have had chest reduction/reconstruction.

In addition to regular screening, it's equally as important to know the signs and symptoms of

> breast cancer at any age, since even younger people can — and do - get the disease.



#### Be on the lookout — and speak up.

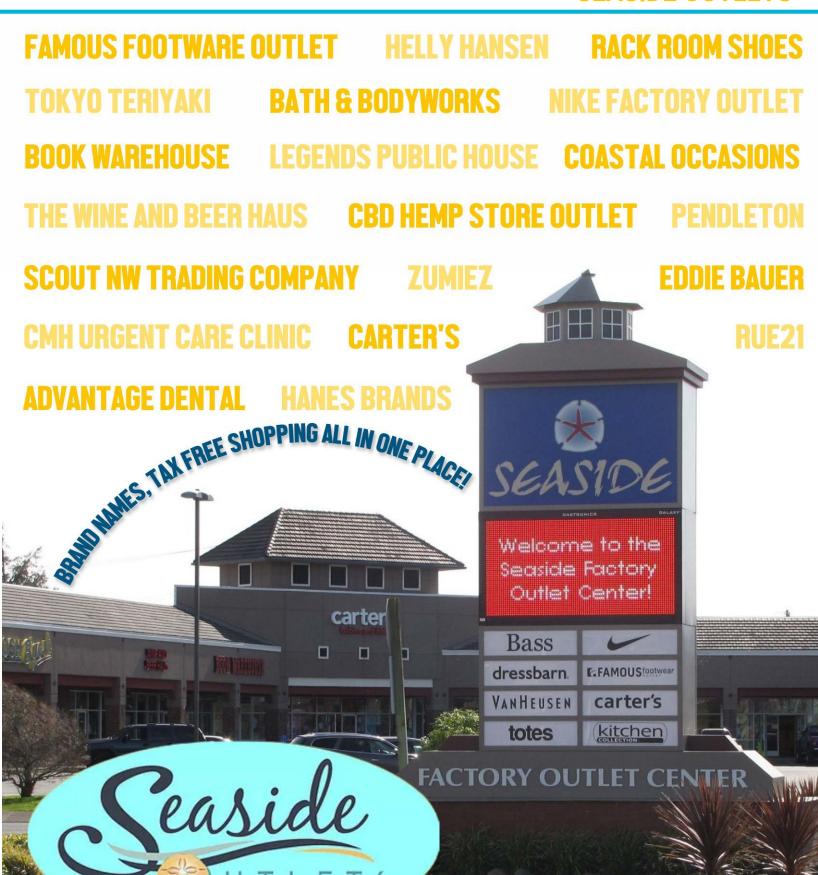
Any changes to the look or feel of your breasts shouldn't be ignored. Chances are, something other than cancer is the cause. But it's always best to let your primary or women's healthcare provider know if you're having any of the following possible signs or symptoms:

- · A lump or thickening inside the breast, chest or in the underarm area.
- · A change in the size or shape of a breast.
- · A dimple or puckering in the skin of a breast.
- A nipple that has turned inward or is sore near the nipple.
- Fluid, other than breast milk, leaking from a nipple, especially if the fluid is bloody or leaks from only one breast.
- Skin irritation or color changes such as redness or darkening, scaliness or new creases anywhere on a breast, nipple or areola (the dark area of skin around the nipple).
- Small dimples in a breast that look like the skin. of an orange.
- Pain in a breast, especially if the pain doesn't go away or doesn't seem to be related to your menstrual cycle.

Your provider will ask you how long and how often you've been experiencing these signs and symptoms. They'll also examine your breasts. And if necessary, they may order tests like a

mammogram or ultrasound. You may need a biopsy if the results of those tests suggest something suspicious.

Call 503-338-7513 to ask about home sleep testing.



Seaside Chamber of Commerce Newsletter | OCTOBER 2021

A-1 Ready Mix

Vacation

**Avamere at Seaside** 

**Beach House Rentals** 

**Bell Buoy of Seaside** 

**Carpet Corner Company** 

**Development Services** 

Clatsop Distributing Co.

**Coast Garage Door Co.** 

Diamond Heating, Inc

**Encore Dance Studio** 

**Explorer Media Group** 

Gearhart by the Sea

**Highlands Golf Club** 

Hillcrest Inn LLC

J Thayer Company

**Fort Stevens State Park** 

**Hallmark Inns & Resorts** 

**Holiday Inn Express Hotels & Suites** 

Jim O'Brien & Son Construction, Inc

Dooger's Seafood & Grill

Cleanline Surf Co.

**Del's Chevron** 

**Clatsop Behavioral Healthcare** 

**Clatsop County Transportation &** 

**Clatsop Community College** 

**Astoria Regatta Association** 

Beachcombers NW -OR/WA Coast

**Cannon Beach Chamber of Commerce** 

# NEW MEMBERS

# MEMBER ANNIVERSARIES

Welcome to the Seaside Chamber of Commerce!



Grocery Outlet opened it's first store in 1946 by founder Jim Read, selling military surplus. Today, there is over 300+ stores across the nation and more than 1.5 million shoppers each week. The makes Grocery Outlet the nation's Outlet works hard every day to bring customers the brands they love at prices that are nothing short of pure bliss.

In Seaside, Tom Jensen the owner hailing from Idaho made the decision to move to his longtime vacation spot and open a store in Seaside. Tom employs many local community members and is always giving back to Seaside. They just recently celebrated 1 year in Seaside! Don't forget to check weekly deals, new and seasonal items.

825 Ave., Seaside OR (503) 741-3143 **Check them out HERE!** 



Located along Seaside's historic Promenade with the sand just steps from your door, Ocean Front Seaside offers majestic views of the Pacific coastline -- brilliant sunsets and Tillamook Head are visible from all ocean-front rooms. largest extreme value retailer. Grocery We offer clean, comfortable accommodations in the perfect location: Restaurants and attractions on Broadway are just two blocks away, as is the Seaside Civic and Convention Center.

> Our 35 rooms evoke the spirit and charm of yesteryear while providing today's essential amenities and services. Our beachfront property is equally perfect for business travel or family time together. Whatever brings you to Seaside. we know that you will enjoy your stay and look forward to your return visit.

50 1st Ave., Seaside, OR (503) 738-5661 **Check them out HERE!** 



### **OCEAN FRONT MOTEL** READINGS BY JENNY LIN

I am empathic and a compassionate reader who is quick and accurate in my sessions. I also am honest and direct so that there is little room for miscommunication in the message you are receiving. Your questions and matters are respected and I am here to help you find insight, clarity and empowerment through your time with me. I have a background working in the surgical field and carry a knowledge base of science and logic.

I am able to give virtual readings via Zoom or over the phone. I do utilize tarot cards to help me pull in the energy to see what is going on in your life. If you are wanting a time slot outside of the times given below, simply drop me a message and we can work something out, I look forward to meeting with you!

readingsbyjennylin@gmail.com (503) 710-4525 **Check them out HERE!** 

Not a Member of the Seaside Chamber of Commerce? JOIN TODAY! Email brandy@seasidechamber.com

Seaside Chamber of Commerce has been a part of the Seaside community since 1936. We wouldn't exist without the support of our local business community, thank you Seaside Area!





Kathrvn Riverfront Inn **Knutsen Insurance** L&C Tree Farms & **Laser Print & Copy Lum's Auto Center** 

McCall Tire Center of Seaside, Inc Medix Ambulance Service, Inc Mo's of Seaside Restaurant

Motel 6

Neawanna By The Sea - Retirement & **Assisted Living Community** 

**Nehalem Bay Winery** 

Nicolle Landwehr, Investment Advisor

Norma's Seafood & Steak

Ocean Crest Chevrolet Buick GMC Cadillac

**Oregon Employment Department Oregon Fine Foods Pacific Title Company** 

**Phillips Candies** 

Pig N' Pancake

**Providence Seaside Hospital** Randall Lee's Flooring America

Reed & Hertia

River Inn at Seaside

Sam's Seaside Cafe

Sand & Sea Condominium Rental Sandy's Beach Place Vacation Rental Sea Ranch RV Resort & Stables

Hughes-Ransom Cremation & Mortuaries Seaside Antique Mall



Logotek, Inc **US Bank of Oregon** 



**5+ YEARS** 



**Beach Development** J. Forrest Koch, CPA, LLC MossyTech LLC MossyTel LLC Polk Riley's Printing & Design **Quackenbush Builders** 

**Seaside Carosel Mall Seaside Civic & Convention Center Seaside Downtown Development District Association** Seaside Elks Lodge #1748 **Seaside Fultanos Pizza** Seaside Helicopters, LLC Seaside Museum & Historical Society **Seaside Outlet Center Seaside Police Department Seaside School District 10 Seaside Signal** Seaside Stop & Go Seaside Temps/Pacific Personnel Spay & Neuter Thrift Shop of Seaside **Sundial Travel Sunset Empire Parks & Recreation District Sunset Lake Resort & RV Park Suzanne Elise Assisted Living** The Daily Astorian **The Interior Corner** The Tides **TLC A Division of Fibre Credit Union** Trucke's 1-Stop **United Site Services Wheel Fun Rentals** William J MacLean, Public Accountant **Workspace Solutions** 





**Cannon Beach Bakery Dundee's Bar & Grill Edward Jones Emmons Design Gordon Smith Agency** (Farmers Insurace) **Lor's Tours** Romds Tech & Maintenance, LLC **Vocational Rehabilitation** West of the Moon

**BUSINESS OF THE MONTH** 



business. I marveled at the possibility of creating something new here on the coast: A place where nonprofits, small businesses, and startups could work collaboratively with an expert to create and enhance their brand. I'm able to achieve this by combining a passion for design, print, and strategy with nearly two decades of experience in solving business problems, and making cool, practical stuff that works.

So that's what I do, but I want to share with you why I get to do this - because of you: The volunteers making the world a better place, the small business owners that support our community, and the startups that have a dream of making something new. Your passion and commitment is an inspiration, and it's the reason I get up everyday - because I want to be a part of that and help you succeed. Together we're better.

135 N Roosevelt Dr., Suite 104, Seaside, OR <u>www.dragonflydigitalprinting.com</u> [503] 739-7560

**(971) 544-9565** 

1575 S Roosevelt Drive. **Seaside, 0R 97138** 

www.thaimeupusa.com

Thai Me Up (Business of the Year)

### **THAI ME UP**

"We are a restaurant that specializes in authentic Thai cuisine. Rest assured this is the best spot for you, your family as well as friends to enjoy a dining experience with some Thai classics.

Our menu consists of a handful of original and unique dishes that have been perfected over time by our top chefs, who have all amassed experience over the years.

More so, our restaurant boasts a beautiful and relaxed atmosphere"

## your city. your county. your CHAMBER.

## Thank you to our Top Investors:











## Let's keep in touch!

Seaside Chamber of Commerce 7 N Roosevelt Drive Seaside, OR 97138

(503) 738-6391 info@seasidechamber.c

info@seasidechamber.com www.seasidechamber.com

