



your city.
your county.
your **CHAMBER.**

SEPT | 2021



- 2 LETTER FROM THE CEO
- 3 SEPTEMBER EVENTS
- 4-5 VISITORS BUREAU UPDATES
- 6 HEALTH COLUMN
- 7 SEASIDE OUTLETS
- 8 NEW MEMBERS
- 9 MEMBER ANNIVERSARIES
- 10 GROCERY OUTLET
- 11 WORKSOURCE OREGON
- 12-13 BUSINESS OF THE MONTH



100 YEARS - SEASIDE PROM

100 Years of the Seaside Promenade! The town celebrated and the rest of the world watched!



NEW CHAMBER MEMBERS

Welcoming the newest Member of the Seaside Chamber of Commerce!



BUSINESS OF THE MONTH

Selected by our 2020 Business of the Year!

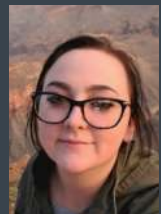
Chamber Staff



BRIAN J. OWEN, IOM
CEO



BRANDY STEWART
Membership & Events



KATIE MCCLINTOCK
Marketing & Communications

Board of Directors

President
Brandon Kraft
LAM Hotels

Secretary
Kendra Lounsbury
Seaside Outlets

Past President
Robert E. Perkel
Honey Books

Treasurer
Mark Squire
Providence Seaside

Andrew Stein
Logotek, Inc.

Skyler Archibald
Sunset Empire Park & Recreation District

Jessica Newhall
CCC Small Business Development Center

Jeff Dunn
Brew 22 Coffee

Andy Klumper
Papa Murphy's Pizza

AUGUST REPORT

Fall is just around the corner and what a Summer it has been! We put on the 2nd Largest Beach Volleyball Tournament, ran a Beer Garden for Hood to Coast, hosted dozens of networking events and handed out more PPE supplies than we can count.

We loved being able to have Seaside Beach Volleyball back this year in a safe and fun way. While attendance was down, the event was a huge success for us and our community. Thank you to our Sponsors, Volunteers, Staff and Community for the help and support during our 39th (again) year. Next year will be the big 40th and we cannot wait to show everyone all the things we have planned.

A few things to touch on:

- Parade of Lights and the Artisan Fair is our next event. Be on the lookout for applications and details soon.
- Seaside Farmers Market is on it's last month this year so please be sure to stop by before September 29th!
- We are still giving out PPE supplies to businesses in Seaside. If you are not on the email list every week - check our website and sign-up for our emails!

Happy (almost) Fall!

-Brian J Owen, IOM, CEO



Good morning Seaside is a weekly Networking event held every Wednesday from 8:30AM - 9:30AM. Every week it is presented by different business/organization.

Good Morning Seaside is not just a cup of coffee, it's an opportunity to meet other business professionals and community leaders, build new partnerships, learn about upcoming events and announcements and of course - NETWORK!

08
WEDNESDAY
SEP

NO GMS
8:00AM - 9:00AM
N/A

15
WEDNESDAY
SEP

Tea Artist
8:00AM - 9:00AM
737 Broadway St. #1

22
WEDNESDAY
SEP

Seaside Museum & Historical Society
8:00AM - 9:00AM
570 Necanicum Dr.

29
WEDNESDAY
SEP

TBA
8:00AM - 9:00AM
TBA

Looking to advertise your business?

HOST A GOOD MORNING SEASIDE!

We are looking for Good Morning Seaside Hosts!

Showcase your business in front of a crowd!
As the host the spotlight is on YOU!

EMAIL BRANDY@SEASIDECHAMBER.COM TO SCHEDULE!



Don't see your event?
Don't forget to add it to the Community Calendar!

PROM CENTENNIAL

After almost two years of discussions and planning, it's hard to believe the Prom Centennial dedication day is behind us now. There was a buzz in town on Saturday, August 7 – experienced firsthand by me and recounted independently by several business owners and community members on that day. The parade especially seemed to bring a palpable sense of joy to the streets and it was quite a sight to see seven or eight stories of balconies full of onlookers at the Worldmark as the parade line passed by. All in all a great day for the history books in Seaside.

From my perspective, though, I remain thankful that our department's marketing is focused on building four entire seasons for a memorable Prom Centennial year. We certainly accomplished a lot of awareness-building of the Prom Centennial during the run up to the dedication day. Local media ran promos based on our press releases, but we really got some excellent coverage in the Portland metro region, too. **The Oregonian** ran a promo and then also featured Seaside as a top to-do for August 7 events. Willamette Week gave the Prom Centennial top pick status in the weekly paper for that week. **KXL** talk radio did an interview with me about the Prom Centennial (and the host really knew his stuff about Seaside!)



The Oregon Historical Society put an early photo of the Prom as their homepage background. Travel Oregon supported with an event listing and tons of social media boosting of our Prom posts in the week leading up to the dedication. **KOIN's** Kohr Harlan came out and did three morning show live segments: one at the Turnaround with Councilor Steve Wright, one in the Fairweather Gallery with Denise Fairweather, and one at the Visitors Bureau with Ken Heman. The Prom Centennial booklet itself and the holographic stickers got a full 90 seconds of close-up air time with excellent commentary by Ken. Afterward, **KOIN** shot a short interview clip with me that ran during the noon and evening news, especially with traffic on the homepage, on the Prom Centennial page, and on the 'Unique Vacation Rentals in Seaside' article page that we pushed out via the monthly email newsletter.

We're running a social media ad that resulted in 500 direct guide orders in May via FB/Instagram, dominating our referral conversions. Other important traffic that resulted in significant guide orders last month came via the new City of Seaside website, **Travel Oregon, OPB, and Oregon Beach Vacations.**



GENERAL UPDATES

The farmers market, the centennial year, and the summer weather have meant the welcome center has been busier than (COVID) normal lately. Our busiest day in maybe two years occurred during the Prom Centennial dedication, as you might expect, but most days are strong and steady with an influx of travelers to Seaside and those working their way along the coast.

Just in time, then, we've got a refreshed highway sign out front of the welcome center. After a few delays, Ramsey Signs was able to install the updated graphics and fit the interior with

LED lighting in just a few hours work. The new design brings the sign in line with our branding at the welcome signs on the north/south ends of town, with the convention center exterior, and with all of our advertising. Importantly, the sign also prioritizes "welcome center" as the service offered in the building and then lists Chamber of Commerce and Visitors Bureau below.

The truth is the public doesn't distinguish or understand the difference between the two entities and it's most important they understand this is the place to stop and get acquainted with Seaside's attractions and services.



SEASIDE VISITORS BUREAU

The Visitors Bureau is a department of the City of Seaside and the official Destination Marketing Organization. We work in partnership with the Chamber of Commerce – but at the overall destination level – to grow the local economy by attracting overnight visitors to Seaside.

(503) 738-3097
7 N Roosevelt Dr., Seaside, OR 97138
www.seasideor.com



UPCOMING DATES OF NOTE

- September 6** – VB open 10 am to 2 pm on Labor Day
- September 11-12** – Lewis & Clark Saltmakers Return (tourism grant recipient)
- September 13-19** – LPGA Cambia Portland Classic (Seaside sponsor)
- September 29 - October 1** – DMA West Education Summit in Vancouver, WA
- October 12-13** – OCVA Summit in Coos Bay

DON'T IGNORE A SNORE

By Dr. Keli Brown
Pulmonary and Sleep Medicine

Snoring is a common complaint among couples. But often, it's more than just noise.

Snoring and daytime sleepiness are common signs of a potentially dangerous condition called sleep apnea.

The most common type of sleep apnea is called obstructive sleep apnea (OSA). It causes someone to stop breathing as much as 30 times or more during sleep. These pauses momentarily wake a person up, although they may not remember being awake.

OSA is caused by the collapse of the airway in the back of the nose, mouth and throat during sleep. The vibration of the relaxed airway triggers the snoring. When the airway closes completely, it cuts off oxygen to the lungs.

That's what wakes someone up, gasping for air: Oxygen can't get to the lungs and brain, and the body becomes oxygen-deprived. This puts a big strain on the heart. OSA increases the risk of heart failure, high blood pressure, atrial fibrillation (an irregular heartbeat), type 2 diabetes and stroke.

Could I have OSA?

Loud snoring is the most obvious hallmark of OSA. But if you live alone, you may not have had anyone tell you that you snore.

Other signs and symptoms you might have OSA include:

- You stop breathing while you're sleeping.
- You wake up from sleep gasping or choking.
- You wake up frequently.
- You have headaches in the morning.
- You feel sleepy or tired during the day or have problems concentrating.

How is OSA treated?

If you suspect that you may have OSA, talk with your doctor.

The condition can be diagnosed by a sleep study or with an at-home sleep apnea test. CMH's new Home Sleep Testing Service offers an easy, cost-effective way to test for OSA from the comfort of your own bed.

OSA can be treated with a continuous positive airway pressure (CPAP) device, which involves wearing a mask while sleeping that keeps air pressure flowing in your airways so they don't close down. Research has shown that people who are treated for OSA have a lower risk of early death.

It's important to not shrug off OSA as just a snoring problem. Treatment is vital to your heart—and your overall good health.



Call 503-338-7513 to ask about home sleep testing.

- FAMOUS FOOTWARE OUTLET
- HELLY HANSEN
- RACK ROOM SHOES
- TOKYO TERIYAKI
- BATH & BODYWORKS
- NIKE FACTORY OUTLET
- BOOK WAREHOUSE
- LEGENDS PUBLIC HOUSE
- COASTAL OCCASIONS
- THE WINE AND BEER HAUS
- CBD HEMP STORE OUTLET
- PENDLETON
- SCOUT NW TRADING COMPANY
- ZUMIEZ
- EDDIE BAUER
- CMH URGENT CARE CLINIC
- CARTER'S
- RUE21
- ADVANTAGE DENTAL
- HANES BRANDS



NEW MEMBERS

MEMBER ANNIVERSARIES

Welcome to the Seaside Chamber of Commerce!

Seaside Chamber of Commerce has been a part of the Seaside community since 1936. We wouldn't exist without the support of our local business community, thank you Seaside Area!



BURLY AND THE BEAN

KRISTI ISRAEL PROPERTIES

GAEA TRANSPORT

Burly and the Bean was started in 2015 by Justin and Vanessa Boone and their love and passion for coffee. Upon moving to University Heights, San Diego, they realized that their new neighborhood didn't have a coffee shop at all!

As your professional real estate advisor, I focus on client satisfaction. My business is about service and I am not happy until you are happy. My years in the business have provided me the experience to assist you with nearly every real estate need. Whether it's finding you a home, finding the best loan, or helping you getting the most out of selling your home I am here to guide you..

Gaea Transport is a family-owned & operated, fully-licensed & insured, shuttle/taxi/excursion company based out of lovely Seaside, Oregon.

Why deal with traffic, road services, parking fees, and the stress of driving yourself to the airport? Leave the driving to us. We'll get you there safely and efficiently.

They have since opened a location in Seaside and just celebrated one year!

1545 N Roosevelt Dr., Seaside, OR
(619) 548-5889
burlyandthebeancoffeecabin.com

kristiisrael@gmail.com
(503) 468-2099
kristiisrael.premierepropertygroup.com

contact.us@gaea.limo
(971) 320-0231
www.gaea.limo.com



HATS FOR EVERYBODY! Women's, Men's, Children, Fun, Serious, Dress-up, Winter, Summer, and everything in between! Plus a great selection of scarves, gloves, & handbags. Can't find what you're looking for? Ask us to research it for you!

Rain, sun, and fun hats for everyone!

300 Broadway, Suite #20,
Seaside, OR
(503) 738-4370
www.seasidemostlyhats.com

SEASIDE MOSTLY HATS



- Bank of the Pacific
- Bayview Transit Mix Inc.
- Best Western Ocean View Resort
- Bussert, Law & Associates LLP
- Columbia Bank
- Columbia River Maritime Museum
- Costco Wholesale
- Ebb Tide Oceanfront Inn
- Finn's Fish House

- Hi-Tide Oceanfront Inn
- Inn at Seaside
- Interstate Amusements Co., Inc.
- Jetty Fishery LLC
- McMenamins Gearhart Hotel & Sand Trap Pub
- Monte Baumgartner, D.D.S., P.C.
- Ocean Bakery Cafe
- Seashore Inn
- Seaside Lodge & International Hostel



- Cotton Club
- Sandy Cove Inn



- Big River Consturction
- First Interstate Bank
- Helping Hands Re-Entry
- JJ Electric Service
- North Coast Records
- Seaside Supply Company



- C&R Mercantile
- Crabby Oyster
- Encore Learn
- Friends of Jay Barber
- Seaside Inverted Experience
- Total Employment And Management

Not a Member of the Seaside Chamber of Commerce? JOIN TODAY! Email brandy@seasidechamber.com

GROCERY OUTLET
bargain market
Seaside

**825 Avenue N,
Seaside, OR 97138
(503) 741-3143**



worksource
OREGON

Invites You To Join Us

On

Wednesday, September 15th, 2021

For

“Back To Work Day”

- ⇒ Hermiston
- ⇒ La Grande
- ⇒ Portland
- ⇒ Ontario
- ⇒ Bend
- ⇒ Redmond
- ⇒ Canyon City
- ⇒ St. Helens
- ⇒ Tillamook
- ⇒ Florence
- ⇒ Astoria
- ⇒ Baker City



- ⇒ Newport
- ⇒ Newberg
- ⇒ Salem
- ⇒ Roseburg
- ⇒ Medford
- ⇒ Grants Pass
- ⇒ Albany
- ⇒ Coos Bay
- ⇒ Eugene
- ⇒ Corvallis
- ⇒ Pendleton

**Job Fairs and Hiring Events
Happening Across Oregon.**

For more information and details visit the [Back To Work Day Event on LinkedIn](#), individual flyers with details from each area will be in the event feed.

Check out our new [WorkSource Oregon website](#)



[Follow us on LinkedIn](#) to keep up to date on services, resources and events throughout Oregon!

The Oregon Employment Department is an equal opportunity program/employer. The following services are available free of cost upon request: Auxiliary aids or services and alternate formats to individuals with disabilities and language assistance to individuals with limited English proficiency. Ask one of our staff for more information. El Departamento de Empleo de Oregon es un programa/ empleador que respeta la igualdad de oportunidades. Disponemos de los siguientes servicios a pedido y sin costo: Servicios o ayudas auxiliares, y formatos alternos para personas con discapacidades y asistencia de idiomas para personas con conocimiento limitado del inglés. Para mayor información, pregunte a nuestro personal.

GROCERY OUTLET
bargain market
Seaside

NEW Email Sign-Ups receive a \$3 Coupon!

When you sign up, you'll receive a coupon for \$3 off your \$25 or more purchase!

Don't miss out on Coupon Offers, New WOW! Item Alerts. Hottest Selling WOW! Items & Store News & Events!

BUSINESS OF THE MONTH WHEEL FUN RENTALS



Stroll through the famous Seaside Promenade, view the Lewis and Clark statue at the well-known Seaside turnaround or visit the delightful Seaside Aquarium.

This charming city offers historic sites, a lively carousel at the centrally located Carousel Mall, many dining options, shopping variety and even a five-screen cinema. With so much to see, what better way to explore the area than on a bike?

While vacationing in Italy in 1987, our founder Brian McNerney came across the 4-wheel multi-passenger Surrey cycle. Having had a long affinity for bicycles, he sought out the manufacturer and purchased a container of Surreys before returning to the States. And that's how it all got started...

Today, Wheel Fun Rentals has over 100 locations nationwide, with more than 2.5 million guests hopping on-and-off recreational products each year. Locations include city, state, and national parks, beaches, marinas, retail spots, hotels, visitor centers, and more. Wheel Fun Rentals' specialties have expanded significantly since its inception.

Wheel Fun Rentals has been recognized and awarded over the years from Community Impact Awards, Ally Awards, Entertainment and many more from all around the states.

With FOUR locations in Seaside alone, don't miss out on FUN!

www.wheelfunrentals.com



Selected by:
Thai Me Up (Business of the Year)

THAI ME UP

"We are a restaurant that specializes in authentic Thai cuisine. Rest assured this is the best spot for you, your family as well as friends to enjoy a dining experience with some Thai classics.

Our menu consists of a handful of original and unique dishes that have been perfected over time by our top chefs, who have all amassed experience over the years.

More so, our restaurant boasts a beautiful and relaxed atmosphere and relaxed atmosphere."

(971) 544-9565

1575 S Roosevelt Drive,
Seaside, OR 97138

www.thaimeupusa.com

your city. your county. your **CHAMBER.**

Thank you to our Top Investors:



Let's keep in touch!

Seaside Chamber of
Commerce
7 N Roosevelt Drive
Seaside, OR 97138

(503) 738-6391
info@seasidechamber.com
www.seasidechamber.com

